

The logo for HAC (Hadassah Academic College) features the letters 'HAC' in a stylized font. The 'H' is black, the 'A' is blue with a white outline, and the 'C' is black.

המכללה האקדמית הדסה ירושלים
Hadassah Academic College Jerusalem

אקדמיה מובילה בעולם משתנה



INTERCULTURAL ENTREPRENEURSHIP

Joint Virtual Course for Bachelor Students

OCTOBER 2023



Intercultural Entrepreneurship

01

International Startups

•The course offers you an exceptional opportunity to analyze and experience the challenges and opportunities of entrepreneurship on an international level.

02

Intercultural Teams

•You will work in teams of four students, two from each university and have the opportunity to work in intercultural team and gain valuable international and virtual collaboration experience

03

Case Study

•You will write on the basis of a real startup a case study of an innovative entrepreneurial project and illustrate the challenges entrepreneurs face and which innovative solutions they find.

04

Concepts

•You will be introduced to theories and concepts of Interculturality and Entrepreneurship

Our Team



**Prof. Dr. Christoph
Barmeyer**

*University
of Passau*



**Dr. Tali Hadasa
Blank**

*Hadassah
Academic
College*



**Dr. Olga
Goncharova**

*University
of Passau*



COURSE APPLICATION

Please send your CV and a motivation letter explaining why you would like to participate in this course.

Students from:

Hadassah Academic College, Jerusalem: **till the 8.10,**
Talibl@hac.ac.il

University of Passau: **till the 12.9.**

Lehrstuhl.ikk@uni-passau.de